

PEMBROKE COLLEGE · CAMBRIDGE

presents

The Changing Face of BT

A talk by

Jeff Patmore

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BT Group

Moving from the traditional 'Telco' to a world leader in Information and Communication Technology (ICT) solutions is a big enough challenge, but when we couple that with moving into the new converged multimedia world where change is happening at an exponential rate, that really tests a company. How has BT been able to manage that transition and what are the challenges for the future?

Monday 14 May
5 pm

Old Library, Pembroke College

(refreshments served at 4.45 pm)

Please contact Jane Moorman in the Development Office if you would like to attend

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